

Resources, Tools and Support for Building Vaccine Confidence

1. **COVID-19 vaccination in Canada: an educational series for primary care professionals (Ontario College of Family Physicians & Dept of Family & Community Medicine) - Eligible for Mainpro+® credits.**

<https://www.dfc.utoronto.ca/covid19-vaccination-modules>

Learn How to:

- Communicate how the approved vaccines work, their safety and efficacy, and who should receive them.
- Counsel special populations on the benefits and risks of the vaccine.
- Employ evidence-informed strategies to build vaccine confidence among patients and address common concerns.

2. **Primary Care COVID-19 Immunization Toolkit** - Developed through the [University of British Columbia's Primary Care Innovation Support Unit](#) and supported by College of Family Physicians of Canada, Centre for Effective Practice and 19tozero.ca

<https://covidtoolkit.ca>

Learn How to:

- Engage Vaccine Hesitant Patients
 - Plan a vaccine clinic for your office, should you choose to do so.

3. **Centre for Effective Practice COVID-19 Vaccination Micro-site**

<https://tools.cep.health/tool/covid-19-vaccines/>

- [Vaccines at a glance](#)
- [Patient resources \(including Multilingual information, newsletter and social media content\)](#)
- [Ensuring patient confidence in vaccines > COVID-19 vaccines for children](#)
- [Emerging evidence: COVID-19 vaccines for children](#)

4. **Vaccine Hesitancy Guide – Developed by the University of Calgary's School of Public Policy**

<https://www.vhguide.ca>

Learn How to:

- Have better clinical conversations about vaccines.
- Differentiate common types of vaccine hesitancy that primary care clinicians may see.
- Browse through these types to help identify the sources of your patients' hesitancy and find advice and resources on how to address them.

5. **Ontario Medical Association Webinar on Vaccine Confidence Slaying the Myths and Spreading the Facts**

<https://www.youtube.com/watch?v=rBldXEEZH9Q>