

Contest Rules:

EMR: Every Step Conference Blog Entry Contest

- ¹ **CONTEST PERIOD:** Entries must be submitted between May 8, 2018 at 8 a.m. ET and May 31, 2018 at 11:59 pm ET (the “Contest Period”)
- ² **HOW TO ENTER:** No purchase required. To receive an entry into the contest, you must submit an e-mail to OMD.events@ontariomd.com during the Contest Period stating a name of a session at the 2018 London EMR: Every Step Conference (on April 12, 2018) that you attended, what you learned from the session and how you can apply it to your practice in 150 words or less (a “Submission”). Each Submission must comply with the requirements set out in these Rules and must be received no later than 11:59 pm ET on May 31, 2018. By participating in the Contest, each entrant agrees to be bound by these official contest rules (the “Rules”) and by the interpretation of these Rules by OntarioMD, Inc. (the “Sponsor”). You further agree that by entering a Submission, you: (i) grant to Sponsor in perpetuity, a non-exclusive license to publish, display, reproduce, modify, edit or otherwise use your Submission, in whole or in part, in all media, for advertising or promoting future Sponsor conferences and/or the Sponsor itself or for any other reason, without compensation; (ii) waives all moral rights in and to his/her Submission in favour of the Sponsor; and (iii) agrees to release and hold harmless the Releasees (as defined below) from and against any and all claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trade-mark infringement or any other cause of action that relate in any way to the Submission. Sponsor and/or its representative reserve the right to contact you to confirm your agreement to the foregoing.
- ³ **SUBMISSIONS:** Any Submissions deemed by the Sponsor to be inappropriate or not suitable for its audience will be disqualified at the sole discretion of the Sponsor. All Submissions must be your personal experience, and must not violate the rights of any third party.
- ⁴ There is a limit of one (1) entry per person permitted throughout the Contest Period regardless of the number of sessions that you attended at the 2018 London EMR: Every Step Conference. If it is discovered that you have attempted to obtain more than one (1) entry into the Contest per person during the Contest Period then (in the sole and absolute discretion of the Sponsor) you may be disqualified from the Contest and all of your entries are subject to disqualification by the Sponsor. Use of any automated, script, macro, robotic or other program(s) to enter or otherwise participate in this Contest is prohibited and is grounds for disqualification by the Sponsor.
- ⁵ All Entries are subject to verification. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to it) to participate in this Contest. Failure to provide such proof in a timely manner may result in disqualification. The sole determinant of the time for the purposes of a valid automatic entry in this Contest will be the Contest server machine(s).
- ⁶ **ELIGIBILITY:** Contest is open Canadian residents (excluding Quebec) who are over the age of majority in their province/territory of residence and who attended the 2018 London EMR: Every Step Conference at the Four Points Sheraton at 1150 Wellington Rd in London, Ontario on April 12, 2018. If you are uncertain of your eligibility status, please contact OntarioMD at 1-866-339-1233 or OMD.events@ontariomd.com. Employees of OntarioMD as well as such employees’ immediate family (father/mother, brother/sister, son/daughter, spouse) or persons living under the same roof of such employees are not eligible to enter this Contest.

7. **GRAND PRIZES:** There are three (3) grand prizes (the “Grand Prizes”) available to be won, each consisting of registration for the winner to the 2018 Toronto EMR: Every Step Conference on Thursday, September 27, 2018 at the Toronto Congress Centre located at 650 Dixon Rd, Etobicoke, Ontario. The value of each Grand Prize is \$160. Grand Prizes must be accepted as awarded and are only transferable to another member of their practice or staff. The Grand Prize is not convertible to cash. No substitutions except at the Sponsor’s option. The Sponsor reserves the right, in its sole and absolute discretion, to substitute a Grand Prize with a prize of equal or greater value, including, without limitation, but at the Sponsor’s sole and absolute discretion, a cash award.

8. **PROCEDURE FOR AWARDING PRIZES AND CONTACTING POTENTIAL**

WINNERS: On or about June 4, 2018, a judging panel (“Judging Panel”) appointed by the Sponsor will review all eligible entries received during the Contest Period and select 3 winners based on the following criteria weighted equally: content and clarity of expression. In the event of a tie, the entrant with the higher score in clarity of expression will be the potential winner. The odds of winning will depend on the number and caliber of entries received. The Sponsor will make attempt to contact the selected entrants by email using the information provided at the time of entry within two (2) business days of the winner selection. If a selected entrant cannot be contacted within two (2) business days of the winner selection, or there is a return of any notification as undeliverable; then the selected entrant may be disqualified (and will forfeit all rights to the Grand Prize) and the Sponsor reserves the right, in its sole and absolute discretion, to select an alternate eligible entrant from among the remaining eligible Entries based on the above criteria (in which case the forgoing provisions of this section shall apply to such new selected entrant), however no potential winner will be selected after **May 31, 2018**. Before being declared a winner, each selected entrant: (a) will be required to correctly answer a mathematical skill-testing question without mechanical or other aid; and (b) will be required to sign and return within three (3) business days of notification the Sponsor’s declaration and release form, which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the Grand Prize as awarded; (iii) releases the Sponsor and its officers, directors, agents, representatives, successors and assigns (collectively, the “Releasees”) from any and all liability in connection with this Contest, the selected entrant’s participation therein and/or the awarding and use/misuse of the Grand Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of the selected entrant’s name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by the Sponsor in any manner whatsoever, including print, broadcast or the internet. If a selected entrant: (a) fails to correctly answer the skill-testing question; and/or (b) fails to return the properly executed Contest documents within the specified time (if applicable), then he/she will be disqualified (and will forfeit all rights to the Grand Prize) and the Sponsor reserves the right, in its sole and absolute discretion, to select an alternate eligible entrant from among the remaining eligible entries (in which case the forgoing provisions of this section shall apply to such new selected entrant).

9. **GENERAL:** If an entrant makes any false statement, (s)he will be automatically disqualified from the Contest. All entries become the property of the Sponsor. This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of entries and/or entrants.

The Releasees assume no liability for any loss, damage or injury, including without

limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) fraudulent calls; (iv) inability of any person to participate in the Contest for any reason including mistaken addresses on mail or e-mail; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing; (v) damage to any person's computer or mobile device, including as a result of participating in the Contest; (vi) any delay or inability to act resulting from an event or situation beyond their control, including a strike, lockout or other labour dispute at their location or the locations of the organizations and businesses whose services are used to administer this Contest.

OntarioMD reserves the right to cancel or suspend this Contest should a cause beyond their reasonable control corrupt the security or proper administration of the Contest.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her entry only for the purpose of administering the Contest and in accordance with Sponsor's privacy policy (available at: <https://www.ontariomd.ca/privacy-policy>).