

Judith John's career spans all aspects of communications, marketing and public affairs, with an extensive background in arts, culture, not-for-profit, health and social services.

Ms. John was a hospital executive and remains active in health care. She was Vice President of Communications and Public Affairs at the Hospital for Sick Children and Vice President of Communications and Marketing at Mount Sinai Hospital and Foundation. Ms. John works with Toronto Western Hospital, Princess Margaret Cancer Centre, University Health Network, Michael Garron (Toronto East General) Hospital and Sinai Health System, concentrating on the patient experience, partnerships and communications. She handled government and stakeholder relations for the Council of Academic Hospitals Ontario.

As a patient advocate, Ms John has extensive speaking experience, including as keynote presenter for Health Quality Ontario, the Michener Institute convocation, University of Toronto, Schulich School of Business, the Ontario Brain Institute, several LIHNs, Addiction and Mental Health Foundation, McMaster Health Forum and the Acquired Brain Injury Society. A patient advisor for UHN's Partners in Care program, Ms. John is a trained Patient Partner. She was part of the Province of Ontario's Phoenix Project on education and patient care, and Patients Canada. She was on The Change Foundation patient/family centred care awards panel.

She currently chairs the Province's Quality Management Partnership Citizen Advisory Committee, and sits on the Partnership's Healthcare System Reference Group, senior leaders from organizations having systems role in healthcare quality. She was part of the Ontario Brain Institute International Review Panel and McMaster Health System Sustainability Forum.

Ms. John has broad community experience, having served as Vice-President, Marketing and Communications, at United Way of Greater Toronto and Harbourfront Centre. She is currently Vice-President of Marketing and Communications for the Royal Ontario Museum Governors. Ms John is a member of the Board of Directors for the Ontario Trillium Foundation.

Her career began in the arts, heading communications for the Art Gallery of Ontario's Treasures of Tutankhamun exhibition, and Harbourfront Centre's fundraising and launch of its contemporary gallery, the Power Plant. For two decades, she was president of Acoustiguide, which provided recorded tours to galleries and museums as well as major events, including the Royal Ontario Museum, the Montreal Museum of Fine Arts, and Expo 86, amongst many others.

A writer and communications / marketing consultant, executive coach, facilitator and media trainer, Ms John has taught public relations, communications, ethics and marketing at universities and colleges across Ontario and has been a guest speaker for institutions worldwide, including England's National Health Service.

Other community affiliations include the boards of ABC Life Literacy Canada and Theatre 20, Public Affairs Advisory Committee for the Ontario Trillium Foundation, and the Marketing Advisory Board for the Rotman School of Management. Ms John is on the Advisory Board for the Ryerson City Building Institute, as well as The V Generation, an organization promoting meaningful volunteerism for retirees and senior citizens.

