



Helping your organization achieve its business goals

OntarioMD offers a suite of services designed to help public and private organizations participate in the world of digital health and digital commerce to help you achieve your business goals. Our services open the door to communicate with clinicians and offer your products in the digital health system in which they practice.





Consulting Advisory Services

We know clinician practices and how they practice. We can share this experience with you.

OntarioMD is open to partnering with new clients and jurisdictions across Canada to achieve their goals. Whether it's advice on how to proceed with a new provincial approach in digital health (government or ministry), advice on your product or service (private sector), or partnering for expanded promotion or research, we can offer our expanded advisory services to assist your projects in the digital space.

Change Management Services

Support for clinicians to adopt new products and services

Your product may be the most thoughtfully designed product on the market and be competitively priced, but what happens when it gets into the hands of busy clinicians? How easy is it for them to use? Are your training materials and support effective? Just like with any new product, clinicians need help to integrate them into their practices. That's where OntarioMD comes in. Our staff is located all over the province and has the expertise to help clinicians manage the change to their practices introduced by your product. We understand how they practice and what they because we have helped them adopt many products and services over the years.



Clinician Advisory & Research Services

Clinician input for new and existing products and enhancements

OntarioMD manages a network of over 60 Peer Leaders made up of physicians, nurse practitioners, nurses and clinic managers who are expert users of OntarioMD-certified EMRs and other digital health and virtual care tools. They help community-based practices realize more clinical value from digital care and can be leveraged for focus groups or survey design to provide feedback on your initiative or product. They can test products before launch and offer insight into clinician needs and how best to approach this market. If you are a research organization, or simply want broader valuable insights from clinicians, OntarioMD can partner with you to extend your surveys to more than 40,000 clinicians in Ontario.



Communications & Marketing Services

Promote your organization and initiatives to clinicians

Reaching Ontario clinicians can be very difficult and expensive for companies and organizations who are entering the digital health market. Clinicians are busy caring for patients and don't have much time to independently evaluate the many products and services that claim to meet their needs. OntarioMD has had a relationship with clinicians for more than 15 years helping them to evaluate electronic medical records and digital health and virtual care tools that align with the way they care for their patients. We can contact clinicians through multiple communication channels and tactics on your behalf to promote your products.



Technology & Integration Advisory Services

Promote your organization and initiatives to clinicians

Expert advice on technology considerations for your projects OntarioMD is well-known for our [EMR Certification Program](#) and can partner with your organization to offer advice on how to approach or advance digital health integration challenges from requirements definition all the way through go-lives on a provincial implementation. We can also offer vendor management and procurement advice to ensure scalable, transparent and inclusive rollouts.



OMD
EDUCATES

OntarioMD plays a major role in educating clinicians about the latest trends and tools in digital health through training and education via conferences, webinars, and the Privacy & Security Training Module and resources on OntarioMD.ca. Our annual OMD Educates: Digital Health and Virtual Care Day is the largest digital and virtual care conference for clinicians in Canada. Our many OMD Educates virtual learning events throughout the year offer direct access to clinicians and offer many opportunities for sponsorship.

Information about virtual care with a list of virtual care tools, training videos, and webinars led by experienced virtual care users can also be found on OntarioMD.vc.



Digital Health Deployment Services

*We have experience deploying digital tools to geographically dispersed clinician practices.
We can efficiently deploy your products.*

OntarioMD has connected more than 21,000 clinicians to digital health products and services in their practices across Ontario. We are the delivery partner of choice for the province and the trusted advisor of choice for clinics. We also provide help desk support for clinicians to assist them with their digital tool needs.

Certified EMRs

OntarioMD is the certifying body for EMRs in the Province of Ontario, and is Ontario Health's partner to certify new virtual care tools. There are many EMRs on the market in Canada, but only certified EMRs can integrate with provincial digital health tools such as eConsult, eNotifications, HRM®, and many more to come. They are the gateway to using provincial digital health tools. Certified EMRs have been validated for core functionality and privacy and security requirements to give clinicians assurance that they are using a reliable tool that continues to keep pace with changes in digital health. Clinicians want new products and services to integrate with their EMRs. OntarioMD can help integrate new products with EMRs.



EMR-Integrated eConsult

eConsult is a tool that provides family physicians and nurse practitioners with timely access to specialist advice and often eliminates the need to send patients for an in-person specialist visit. OntarioMD is responding to clinicians' preference to request an eConsult through their certified EMRs. If your EMR isn't connected to eConsult, OntarioMD can work with you to seek certification and be validated against the EMR Specification for eConsult.



Health Report Manager and eNotifications

Health Report Manager (HRM®) is an award-winning digital health tool integrated with certified EMRs. It improves communication among health care providers by enabling practices to securely receive patient reports, such as discharge summaries, electronically from hospitals and other health care facilities directly into their EMRs. HRM's eNotifications feature delivers real-time ADT messages for your patients to allow clinicians to follow up with patients sooner after they're discharged. OntarioMD has worked with companies that offer virtual care products that generate patient reports to deliver their tools' reports to patients' care team. If your product generates patient reports or notifications destined for clinicians, HRM can offer you a direct channel to clinicians and their EMRs.



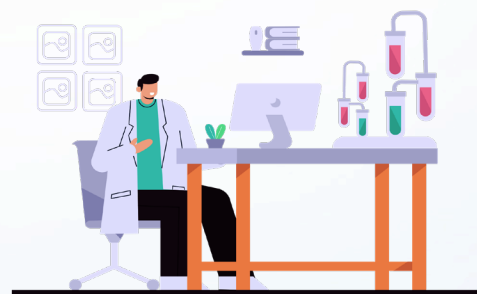
Insights4Care (i4C) Dashboard and Advisory Service

Insights4Care (i4C) provides clinicians with insights about their patients at a population level, allowing them to think systemically and act locally. The i4C Dashboard is an EMR-integrated data visualization tool based on clinicians' own data in real time. The i4C Advisory Service provides advice to all users of certified EMRs, helping them go from "What?" to "So what?" to "Now what?" quickly and effectively. Practice advisors and Enhancement Coaches are the keys to success in leveraging the i4C Program. We can help determine if your product may be aligned with the i4C Dashboard.



Ontario Laboratories Information System

Clinicians using an OntarioMD-certified EMR can access the latest lab results for their patients or perform patient queries through Ontario Health's Ontario Laboratories Information System (OLIS).



ONE ID

ONE® ID credentials from Ontario Health provide secure access to multiple provincial digital health services using one username and password.



Digital Health Drug Repository

Information about publicly funded drugs and pharmacy services, all monitored drugs (regardless of payor) and COVaxON vaccination information is integrated into OMD-certified EMRs from Ontario's Digital Health Drug Repository (DHDR). This gives clinicians direct, real-time access to medication information for their patients. Access is seamless, convenient, and secure.



eForms

eForms automates the completion of forms for patients and reduces the administrative burden on clinical practices. Rather than faxing forms to various organizations, clinicians can submit them electronically from their EMR.



OntarioMD.ca

Thousands of clinicians are registered users of OntarioMD.ca to log in to access their eAgreements, Privacy & Security Training Module, the Health Card Validation app and the EMR Progress Assessment tool. Your product or initiative may be appropriate content for this clinician portal. OntarioMD can help package your content for a clinician audience.



Talk to us today for how we can partner with you to achieve your goals!
For more info, please email partners@ontariomd.com



OntarioMD.ca

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